

The case of Benson Health in the UK

The founder of Benson Health, Michael McGeachie requested support in targeting specific decisionmakers within the NHS (The National Health Service in the United Kingdom).

A quote from Michael McGeachie: “I had the pleasure of working with Charles during a critical phase of growth for my business, and his strategic advice proved to be invaluable. Charles has an exceptional ability to analyse complex challenges, break them down into actionable insights, and provide clear, results-oriented recommendations”.

Benson Health offers an operational intelligence platform for community services. It connects to the customers’ clinical, workforce and activity systems, standardises the data into a dynamic, integrated model. It provides a live, integrated view of demand, capacity and performance, enabling service leaders to understand what is happening, why, and what needs to change.

